

REQUEST FOR PROPOSAL
CONTINUA HEALTH ALLIANCE (FOUNDATION, EUROPE)
MARCH 22 2010

INTRODUCTION

The Continua Health Alliance is a non-profit, open industry coalition of the finest healthcare and technology companies joining together in collaboration to improve the quality of personal healthcare. With more than 200 member companies around the world, Continua is dedicated to establishing a system of interoperable personal health solutions with the understanding that extending those solutions into the home fosters independence, empowers individuals and provides the opportunity for truly personalized health and wellness management.

Continua exists globally and has a legal identity in the USA and Europe. The European organisation has been created as a daughter organisation of Continua Health Alliance and is named Continua Health Alliance (Foundation, Europe). It has the legal status of a not-for-profit foundation under Belgian law (Stichting).

Continua's Mission is to establish a system of interoperable personal telehealth solutions that fosters independence and empowers people and organizations to better manage health and wellness. We envision a market place of interoperable devices that enable better care, empower consumers and connect health care providers to their patients. Focusing on three key categories: fitness, chronic disease management and aging independently; Continua promotes better management of health and wellness at every stage of life.

The Continua Health Alliance is comprised of technology, medical device and health care industry leaders dedicated to making personal telehealth a reality. Our objectives include: Developing design guidelines that will enable vendors to build interoperable sensors, home networks, telehealth platforms, and health and wellness services; Establishing a product certification program with a consumer-recognizable logo signifying the promise of interoperability across certified products; Collaborating with government regulatory agencies to provide methods for safe and effective management of diverse vendor solutions; Working with leaders in the health care industries to develop new ways to address the costs of providing personal telehealth systems.

CURRENT REQUEST FOR PROPOSALS

Continua (Europe) is seeking proposals from a qualified consultant to support Continua's activities in Europe. The main tasks will be:

- Assume day-to-day technical co-ordination of Continua's activities with collaborative projects in the European Union.
- Technical support in promoting Continua's guidelines in Europe.

Central Administration: Continua Health Alliance 3855 SW 153rd Drive Beaverton, Oregon 97006 USA

Phone: +1 503.619.0867 • Fax: +1 503.644.6708

European Administration: Continua Health Alliance (Stichting) ATTN. Petra Wilson, Dekleetaan 6a. 1831 Diegem, Belgium

Email: admin@continuaalliance.org • Web Site: www.continuaalliance.org

RFP DETAILS

CORE ACTIVITIES AND DELIVERABLES

The activities and deliverables sought by this RFP will vary as needed and may include, but are not limited to the following:

1. Under the management of the Technical Working Group of Continua and in collaboration with the EU Policy Working Group, support the technical promotion of Continua guidelines in Europe. This will include:
 - a. Interfacing with other industry groups
 - b. Ensuring follow-up on action items with members.
2. Support the Technical Working Group of Continua in delivering its contracted obligations under any EU projects the Group may become involved in. This may include:
 - a. Representing Continua in technical meetings
 - b. Co-ordination of members' comments and contribution to deliverables

PREFERRED EXPERIENCE AND EXPERTISE

Continua seeks a consultant with the following attributes:

- Experience in medical device interoperability & strategic technology planning in areas related to remote disease management/eHealth
- Excellent understanding of the IHE and Continua technical architecture
- Excellent communication skills and prior experience in authoring articles/papers related to medical technology

WORK PLACE and HOURS

- The consultant shall perform the work on his or her own premises, but shall be available to travel on behalf of Continua when required.
- The consultant should be based in Europe
- It is expected that the tasks outlined above will amount to approximately 2 person months of work during 2010, although this could increase or decrease during the engagement.

CONTRACT DURATION

The contract shall be issued initially for a period of 12 months. Unsatisfactory work may prompt the Continua Health Alliance to terminate the engagement before the 12 month period is completed. The contract will be executed under the direction of the Board of Directors with day-to-day direction from the Executive Director.

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THE PROPOSAL DEVELOPMENT AND SELECTION PROCESS

TIMELINE

March 22, 2010:	RFP issued.
March 31, 2010:	Deadline for proposals sent via email to admin@continuaalliance.org .
April 9, 2010:	Selected party notified and contract awarded.
April 12, 2010:	Start date
April 12, 2011:	Review of work to date and possible renewal of contract

PROPOSAL FORMAT

Proposals shall be single-spaced, shall not exceed three to four pages and shall include:

- Discussion of the consultant's credentials matched to the preferred experience and expertise specified above.
- Names and contact information for two individuals who can speak to the consultant's experience and expertise.

FEES

The proposal must include a realistic daily fee structure for services rendered. Such fees should not include allowances for travel or consumables which may be invoiced separately as necessary. Such fees must be in line with any consultancy fees charged to any EU projects with which the consultant may be involved.

Other information to be included

Consultant Name:

Company:

Phone:

Fax:

Email:

Mailing Address:

Please submit proposals by email to Lindsay Warness, Continua Health Alliance Administration, at Admin@ContinuaAlliance.org.

Submission deadline: 31 March 2010, 5 pm CET

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